



# Software Queensland Moreton Bay region

## What is Software Queensland— Moreton Bay region?

Software Queensland—Moreton Bay Region (SQ-MBr) is a network of people and organisations who are involved in, use or service the Information Communications & Technology industry in Moreton Bay region.

## For more information or to become a member

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## For more information on Software Queensland

[www.softwareqld.com.au](http://www.softwareqld.com.au)

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## About Software Queensland

Software Queensland's goal is to further the interests of all Queensland Headquartered ICT businesses, and Queensland ICT professionals. Even though your main business may not be software development, we have a place for you as an associate member. This will provide you with a dynamic place in the ICT industry in Queensland where your interests are addressed and your views are heard.

## The network's aim is to:

- Contribute to growth of the IT industry in the Moreton Bay region
- Encourage ICT businesses to establish or move to the Moreton Bay region
- Lobby industry and government
- Network and foster collaboration with industry peers, potential clients and employers
- Keep abreast of latest developments in technology, legislation and market dynamics
- Develop ICT public policy and strategy
- Educate the business community of ICT integration in business and workforce planning
- Promote benefits of remote workforce planning: Telecommuting and Tele-employees

## Who should consider becoming a member?

- Hardware, software, games development, multimedia professionals and organisations
- communications, ISP, web design, IT consultancy, and ICT manufacturing
- ICT Recruitment, education, and consultancy
- Local and State government

## What types of activities/services will the network deliver?

- Breakfast/Lunch: network & remain up to date of industry developments
- Information: email newsletter updating members on IT activities and events
- Representation: have the network recognised by Federal, State & Local Governments as the region's voice of the industry and have SQ-MBr represented on the Queensland ICT Workgroup, the peak lobby group for ICT industry associations and networks
- Public Policy: have a leading role in providing strategic direction to governments and industry wishing to promote the industry in the Moreton Bay region. SQ-MBr will work actively with government, private sector and educational institutions to address issues such as investment attraction, the last mile of broadband delivery, skills supply and attracting large infrastructure projects to the Moreton Bay region that might contain spin-off benefits for the Moreton Bay region IT industry
- Other: Work cooperatively with like minded organisations to help make the Moreton Bay region an attractive and easy place for IT companies to do business.

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